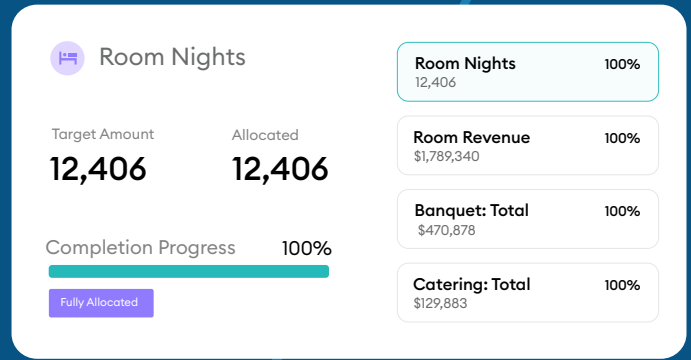


Incentives That Drive the Right Business

Set smarter goals, distribute them strategically, and track performance with ease, all in one platform.



The wrong goals don't just miss targets. They misalign effort, frustrate teams, and leave revenue behind. Amaze Incentives ensures every seller is working toward targets that reflect how your hotel actually books business, with automated tracking that eliminates spreadsheets and guesswork.

Incentive Planning Built for How Hotels Actually Sell

Amaze connects directly to your sales systems to create intelligent incentive plans aligned with seasonality, demand, and revenue priorities, all in one centralized platform.

★ Set Goals That Reflect Reality

Distribute targets based on seasonality, booking windows, historical data and need periods instead of forcing an even monthly split that doesn't match how hotels sell.

📊 Intelligent Goal Distribution

Apply flexible pacing models to align targets with demand patterns, including:

- Even distribution
- Ramp up or ramp down
- Front-loaded & step up
- Custom pacing strategies

📈 Align Performance with Hotel Strategy

Ensure incentives reflect how business is expected to materialize across the year, aligning seller effort with hotel priorities and revenue needs.

✅ Approve and Lock Plans with Confidence

Finalize plans with full visibility into metrics and allocations. After approval, performance is tracked automatically, eliminating manual updates.

💡 Performance Visibility Without Spreadsheets

Track progress across metrics, teams, and time periods in one dashboard:

- Goal attainment and remaining targets
- Allocations and pacing
- Production and pickup
- Incentive performance

No spreadsheets. No delays. No surprises.

📄 Flexible Metrics and Allocations

Configure plans across room nights, revenue, catering, total production, or custom KPIs with full control over distributions and team allocations.

Business Impact

Hotels using Amaze Incentives achieve:

- More accurate, motivating goals
- Stronger seller accountability
- Better alignment with demand
- Less administrative effort
- Faster leadership decisions

Most importantly, teams are working toward the right goals at the right time.